

FRANCHISE ARBITRATION AND MEDIATION SERVICES

DEMAND FOR MEDIATION

TO: _____
(Name of party upon whom the demand is made)

Whose address is: _____

WITH A COPY TO: _____
(Name of Respondent's representative)

Whose address is: _____

On or about _____, you and the below named Claimant entered into a franchise agreement (or other contract) containing an agreement to mediate disputes between you and Claimant before a mediator referred by FranArb, Inc., doing business as Franchise Arbitration and Mediation Services ("FAM"), in accordance with its rules and procedures. BE ADVISED that Claimant hereby demands mediation under the terms of said agreement.

Mediation is to be conducted in _____.

Attached to this demand is the clause of the franchise agreement or other contract providing for mediation of disputes. Copies of the mediation agreement and this demand are being filed with FAM, 3501 Jamboree Road, Suite 6000, Newport Beach, California 92660-2960, with the request that it refer a mediator to mediate the dispute. You may file an answering statement at any time until the mediation commences. If you have questions, please contact FAM by phone at 949-854-0374.

Also accompanying this Demand for Mediation is a check or checks payable to Franchise Arbitration and Mediation Services in the aggregate amount of \$950, as the non-refundable administrative and referral fee for FAM's services in this matter. The parties acknowledge that (i) the mediator charges an hourly rate (not to exceed \$500 per hour), (ii) a retainer for the services of the mediator selected by the parties is due and payable to the mediator prior to commencement of the mediation and (iii) the final payment for services rendered by the mediator will be made to the mediator after the conclusion of the mediation procedure.

CLAIMANT'S SUMMARY OF NATURE OF DISPUTE: _____

NAME OF CLAIMANT: _____

ADDRESS: _____

TELEPHONE () _____ FAX () _____

CLAIMANT'S REPRESENTATIVE: _____

ADDRESS: _____

TELEPHONE () _____ FAX () _____

SIGNED: _____ TITLE: _____ DATE: _____